

Anton Maximov

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CTO & Chief Architect with a 15+ year track record of building products, scaling engineering organizations, and overseeing technical strategy for portfolios of 100+ products. Expert in fintech, regulated environments, and bringing products from ideas to market.

Coast - CTO | NYC | Oct 2021 - Feb 2026

Fintech startup that provides fuel and corporate cards for SMBs (coastpay.com).

Impact: Scaled Engineering from "Zero-to-One" through Hypergrowth

- **Organizational Scaling:** Joined pre-product as Head of Engineering (employee #13) and grew all aspects of engineering for the fast-growth startup supporting a total company headcount of 130+.
- **Product-Aligned Org Design:** Evolved the engineering org to 30+ FTEs, establishing hiring pipelines, implementing career frameworks, running performance management, shaping the teams to support evolution from a single MVP to multi-product business with tens of millions in ARR.
- **Multi-Disciplinary Leadership:** built and led Product Engineering, Data, Mobile, IT, Security & Compliance, SRE, and Growth Engineering.
- **Operational Excellence:** Implemented and evolved product development processes and operating mechanisms (roadmaps, metrics, incident response, decision making, FinOps) that balanced technical excellence with speed-to-market and ensured high product and engineering velocity.
- **Risk & Compliance:** Architected and established SOC2 compliance from the ground up, integrating modern security functions, infrastructure, and vendor management to align technical risk with business expansion.

Capital One Commercial Bank - Chief Architect (Sr Director) | NYC | Aug 2017 - Sep 2021

Commercial Bank serves large enterprises in specific verticals (capitalone.com/commercial)

Impact: Technical Strategy and Portfolio Governance at Enterprise Scale

- **Portfolio Oversight:** Accountable for impactful technical decisions across a portfolio of ~100 products, ~200 apps, and 130+ engineering teams, leading the 20+ FTE Architecture org.
- **Strategic Alignment:** Partnered directly with the CIO to create and roll out a technical strategy that synchronized architecture with commercial business goals.
- **Technical Authority:** Established and chaired a Product Design Council to design, size, prioritize, and vet major initiatives, that ensured architectural consistency across dozens of complex designs.
- **Talent Framework:** Built organizational infrastructure for the Distinguished Engineer (IC) career track and successfully promoted the inaugural cohort from the Commercial Bank.
- **Incubation & Innovation:** Led engineering for an internal incubator/accelerator using Lean UX and rapid experimentation to transition successful prototypes into the bank.

Lab49 - Engineering Practice Head | NYC, DC, London | Apr 2009 – Aug 2017

Specialist financial services consultancy (lab49.com).

- **Practice Leadership:** Managed engineering practice operations, including hiring, recruiting, coaching, and project portfolio oversight.
- **Technical Delivery:** Led end-to-end pitching, shaping ideas into sequenced milestones, and actual delivery for projects, providing hands-on leadership across the full technical stack, data, infrastructure, architecture, and operations.

Earlier Leadership & Foundations

- **Barclays / Lehman Brothers (2007–2009):** Integrated Prime Services/Equity Finance businesses post-acquisition, restoring business operations quickly.
- **L Brands (1999–2007):** Built and supported the launch and early growth of victoriassecret.com; built and ran integration and ETL infrastructure for the enterprise.

Education

- **MS, Computer Science** — Franklin University
- **BS, Management Information Systems / Computer Science** — Utah State University